



**MINDful**  
 proMoting **IN**clusivity in  
 retail workspaces for  
 people with **Disabilities**  
 in rural EU areas

# MINDful Project

*ProMoting **IN**clusivity in Retail Workspaces  
 for People with **Disabilities** in rural EU areas*



6

Partners



3

Countries



1

Goal



# About MINDful

MINDful is a 2-year EU Erasmus+ project that has the objective of developing an effective and current training program for retailers in rural EU areas to become inclusive employers for people with hearing, visual or physical disabilities (PwHVPD). Apart from that, the project has the following objectives:

- \* Equip VET providers/trainers with a **VET program to train retailers** in rural EU areas to be encouraged to employ PwHVPD and, thus, helping close the employability gap they face.
- \* Raise awareness about **inclusivity in retail workspaces** to Chambers of Commerce staff to promote this concept.



## Target Groups



Retailers namely, retail business owners, Human Resources managers, and Store managers and supervisors

Direct target group

VET providers/trainers, associated with training in the retail sector

Direct target group



Staff of Chambers of Commerce/Business Association

Direct target group



People with hearing, visual, or physical disabilities (PwHVPD)

Indirect target group



## And more...

- \* To aid policymakers in adjusting their approaches and actions aiming to support retailers in rural areas and in general in employing PwHVPD.
- \* Help increase the flexibility of the VET sector through the development of a training program suitable for creating synergies and also the cooperation among partners from different countries.
- \* Disseminate the project results and activities for optimal impact at local/regional, national, and EU levels.



# Our Consortium

1. Chambre de Commerce et d'Industrie de la Creuse, France (Coordinator).
2. SOLUTION: SOLIDARITE ET INCLUSION, France.
3. KAINOTOMIA & SIA EE, Greece.
4. Association of Thessalian Enterprises and Industries, Greece.
5. Asociación Valencia Inno Hub, Spain.
6. CAMARA OFICIAL DE COMERCIO E INDUSTRIA DE BADAJOZ, Spain.

## Stay Connected!

Join us in creating inclusive retail spaces for all. Stay updated, spread awareness and support the MINDful project's mission. Follow us on our social media channels for more.



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Website: <https://www.mindful-project.eu/>



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