

NEWSLETTER

MINDful
Promoting Inclusivity in Retail Workspaces for People with
Disabilities in rural EU areas



The MINDful Project

We are pleased to bring you the latest updates from the MINDful Project, an Erasmus+ initiative dedicated to create inclusive and accessible retail environments. With a focus on supporting individuals with hearing, visual, and physical disabilities (PwHVPD), the consortium continues to take important steps toward inclusive education and employment. This past period has been especially productive, marked by the completion of our training materials, a dynamic international training session in Greece, and the development of practical tools that will soon be available through the [MINDful Space Platform](#).

“Mind Your (Retail) Business” Training Session

From April 1st to April 3rd, 2025, the MINDful consortium successfully delivered a three-day training session in the flourishing city of Larissa, Greece, titled “**Mind your (retail) business**”.

This session gathered partners and retailers from Spain, France and Greece to engage in a **hands-on learning experience** focused on **inclusion and well being** with elements such as inclusive hiring, accessible workspaces, national and EU policies and other relevant topics. The training included real-life scenarios, group discussions, practical activities and



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a study visit to an inclusive workspace, aimed at preparing retail professionals for **implementing inclusive practices** in their work environments.



Finalized Training Materials

The comprehensive set of **MINDful training modules** has been completed and will be soon available on the [MINDful Space Platform](#) in English, Spanish, French and Greek. These modules provide **comprehensive guidance** on inclusive hiring practices, workspace adaptations, communication strategies, and more, all rooted in the project's field research and stakeholder input.

Storylines and Quizzes: Engaging and Practical Tools

Each training module will be accompanied by **interactive storyline scenarios**, designed to simulate realistic workplace situations involving PwHPVD. This way, these engaging tools can help learners understand and apply what they have learned in a practical way.

Additionally, available soon will be **short quizzes** after each module reinforcing key concepts and providing instant feedback to learners.



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- ✓ The English version of the Storyline Scenarios is **already available** on the [platform](#), with the translated versions to follow shortly.

Next Steps

1. Real Life Inclusion Stories

To complement the educational materials, the MINDful partners will work on realising **six vidcasts**, highlighting real experiences from inclusive retail environments. These inspiring stories aim to demonstrate how inclusive practices benefit not just employees with disabilities but the organizations as a whole. Retailers across Europe will be encouraged to reflect on and adopt inclusive practices.

2. Upload of finalized Training Materials and Storylines

Project partners are working on finalizing all the content related to the training materials, the English version being the first one to be uploaded on the [MINDful Space Platform](#).

3. Translation and release of all content in National Languages.

After the completion of the English version of the training materials, the translated versions in Greek, French and Spanish will also be made available on the platform.

4. Evaluation and Dissemination of results.

The project consortium will keep on ensuring quality by evaluating the developed content, as well as disseminating project results, activities and any other relevant updates.

Stay Connected!

Join us in creating inclusive retail spaces for all. Stay updated, spread awareness and support the MINDful project's mission. Follow us on our social media channels for more.



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