



**MINDful**

proMoting INclusivity in retail  
workspaces for people with  
Disabilities in rural EU areas

# **PRESS RELEASE N° 1**

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MINDful: proMoting INclusivity in retail workspaces for People with Disabilities in rural EU areas is a 2-year Erasmus+ project involving six partners from France, Greece and Spain, which aims at contributing towards a more equal and fairer workplace opportunity and experience for people with hearing, visual and physical disabilities in rural European areas.

## **Key objectives and investigation**

With objectives such as increasing awareness, empowering VET providers and inclusive retail employment it was crucial to know the current state of inclusivity in the retail sector and what can be done to make it better. With that in mind, over the past few months the MINDful project partners have conducted an extensive research, performing surveys to a diverse range of retailers and interviews to VET professionals and personnel from Chambers of Commerce, in order to collect data, insights and suggestions on how to enhance inclusivity in retail workspaces.

## **National reports**

From the findings of the surveys and interviews, three National Reports have been developed, one report for each participating country (France, Greece and Spain). These reports provide an overview of the current state of inclusivity in retail workspaces, the challenges faced and the opportunities for improvement.

## **Next steps**

The insights from the National Reports will contribute to the creation of the MINDful Retail Inclusivity Report, a comprehensive digital handbook aimed at guiding retailers, VET providers and policy makers in promoting inclusivity in the retail sector.

## **Get Involved**

We invite everyone to join us on this important initiative. Together, we can create inclusive and supportive retail environments for PwHVPD.

For more information about MINDful, visit our website and follow us on our social media channels.



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