



MINDful

proMoting INclusivity in retail  
workspaces for people with  
Disabilities in rural EU areas

## PRESS RELEASE N° 3

# MINDful

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The European project **MINDful (proMoting INclusivity in retail workspaces for people with Disabilities in rural EU areas)**, co-funded by Erasmus+, continues to advance its mission of fostering accessibility and inclusivity in the retail sector. Running from October 2023 to September 2025, the project unites six partners from France, Greece, and Spain to address the challenges faced by people with hearing, visual, and physical disabilities (PwHVPD) in rural workplaces.

At the heart of the initiative is the newly launched **MINDful Space platform** (<https://www.mindful-project.eu/login/>), a comprehensive digital hub that provides tailored training and interactive resources for retailers, VET trainers, and chambers of commerce. The platform includes:

- training Modules covering disability awareness, inclusive recruitment, workplace accessibility, proper communication, crisis management, and policy frameworks,
- scenario-based learning activities, titled MINDful Storylines, designed to help retailers tackle real-life situations inclusively,
- (self-)assessment tools to track learning progress and support self-reflection,
- inspirational videos (vidcasts) showcasing inclusive practices and motivating retailers to employ PwHVPD.

Alongside the platform, the consortium has created the **MINDful Retail Inclusivity Report** (<https://www.mindful-project.eu/retail-inclusivity-report/>), gathering insights about inclusivity in the retail sector in France, Spain, and Greece. These resources equip retailers with the knowledge and confidence to create accessible and inclusive workplaces, while also supporting trainers and policymakers in driving change.

The project's activities—including transnational meetings, training sessions, and piloting workshops—ensure that all materials are grounded in both research and practice.

By combining innovative digital tools with practical guidance, MINDful paves the way for stronger, more inclusive rural retail sectors across Europe, turning awareness into concrete action.

For more information and access to the platform, visit the project website: [www.mindful-project.eu](http://www.mindful-project.eu)



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